

Watch this space Next Week

J. V. Berscht

Special Sale

I am going out of the Boot and Shoe Business, as I must have the room for my new stock of groceries.

I am giving a Special Discount of 25 per cent. on all Boots, Shoes and Mitts for the balance of the week.

> If you want Spring Shoes get them while cheap at

> > **Bob Robertson's**

UNION BANK

NOTICE

The north end lumber merchants stend to you a cordial invitation to all and inspect our stock of lumber. which is second to none for grade and the rice. We carry a full line of lumber, wood fibre, doors, orm doors, storm windows, rooting, -It and plain papers and several grades of tar paper including Jubilee, Tri-volue and how to save they will learn its value and how to save they moh. Victoria, Anchor, Lion, etc.,

OF CANADA

Paid-up Capital and Rest \$8.181,370 \$58,000,000

Thrifty Children

The lesson of thrift, so necessary to the future welfare of your children, is perhaps best taught by opening for each a Savings Bank Account, and encourag-ing them to deposit regularly a portion of their spending money.

A. G. HOWE & CO. T. W. Cuncannon, Manager

AROUND THE TOWN

Carl Metzgar left for Edmon-on on business on Monday.

Mr. W. J. Little of Calgary Mrs. C. F. Schooley of Acme paid Didsbury a visit on Monday,

John Lieusler is making a business call at Coronation, Alta. Miss Baker and Miss Follis -pent Sunday in Olds visiting triends.

Mrs A. G. Studer and daughter Mamie were visitors at Calgary on Tuesday.

Miss Florence Dolman re-turned from a visit to Red Deer on Tnursday last.

Miss Marion Carelton of Avel-ing, Ont., is visiting with her sister, Mrs. (Rev.) D. Marshall.

Mr. and Mrs. W. J. Fulkerth left on Tuesday afternoon for B. C. on a pleasure and business trip combined.

Mrs. A. E. Welch of Sunny-slope came into town on Tuesday and left on the afternoon's train for a visit to Calgary.

Miss Edith Patterson of Cal-gary and Mr. Wm. Patterson of regina was visiting with Mr. and Mrs. H. S. Patterson over Sun-

Dr. E. G. Simmonds, dentist, who has been in Didsoury for some time, left on Tuesday night for Lethbridge where he will

There will be German services in the Ev. church next Sunday at 10.30. All German speaking people are cordially invited to attend.

Don't throw that pipe away! Bring it to Leigh S. Curtis and have a new stem put in. Amber or composition stems kept in stock.

Tom Stark left on Wednesday for Bassano where he will play ball this season if his knee, which he injured in the winter, does not play out.

The Cloverhill creamery will pay 35c per pound for butterfat and their patrons will receive the buttermilk back through the buttermilk bac month of April.

A new stack for books has been added to the public library which will accommodate quite a number of new books which will be purchased this summer.

Mr. Smith, government timber inspector, Caigary, paid a business visit to Didsbury Tuesday and went out to the west country to inspect the timber berths.

The new water tank for fire purposes has been completed and it makes quite a handsome addition to the fire fighting apparatus of the town. The Alberta Culvert Co. were the manufacturers.

A. V. Weaver will sell his property, east of hack Ryck-man's, by auction on Saturday next. This property is in a good location and should make a fine residence place. Mr. Weaver will also sell all his household goods.

Rev. C. S. Finkbeiner of Richdale, Alta., formerly of Didsbury, was a visitor in town on Monday. Mr. Finkbeiner reports that things are flourishing in his district and he is well such safed with the success of his mission work in that field.

OUR MEAT IS A 1

Messre Michael How to save it.

We welcome Children's Savings Accounts.

DIDSBURY BRANCH;
T. W. Cuncannon, Manager
Carstairs Branch, Ed. Macgregor, Mgr.

LONDON, ENG., BRANCH;
St Threadneedle Ms. E.C.
P. W. Shill.

Messrs, Hiebert and Conrad which was left from the freight week by the course one hundred on the stores have. Every pound of any kind was left from the freight week by the course one hundred to make the best the best the base the base was last week. The Town of Didsburg purpose one hundred to us at the best the base the base was last week. The Town of Didsburg purpose one hundred to us at the base that the base the

Atlas Lumber Co., Limited

Formerly Bowman-Sine Lumber Co., Limited

We have everything you may want

BUILDING MATERIAL

Our Hobby, Quality & Low Price

THE LEADING CASH STORE IN TOWN

W/E have just received a shipment of the Celebrated Hagan Shirt, including all the leading patterns in Coat and Closed Styles, also Soft Collars and Cuffs. The material has been thor ughly tested before making up, therefore they will not fade or shrink. Call and see them before buying elsewhere. Also our new ties to match your Spring Suit.

REITZEL & KALBFLEISCH

Flour! Flour!

The best on the market

ROBIN HOOD - -

ROBIN HOOD - - PURITY - - - -

DR. HESS' and CLARKE'S STOCK FOODS and PANACEA FOR CHICKENS ALWAYS IN STOCK

H. Reiber & Co.



Caution.

Cautisn.

A commercial traveller at a railway restaurant in one of our southern cowns included, in his order for break-ast, two boiled ergs. The old darkey who served him brought three.

"Uncle" said the travelling man, why in the world did you bring me lares boiled ergs? I only ordered two."

"No." Said the old darkey,
"Yes, sir," said the old darkey,
"Yes, sir," said the old darkey,
owing and smiling, "I know you
lid order two, sir, but I brought three,
because I jus' naturally felt dat one
of dem might fail you, sir,"—Harper's Weekly

A Wonderful Discovery

A Wonderful Discovery

An eminent scientist, the other day, save his opinion, that the most wonderful discovery of revent years was at think! As soon as a single thin layer of a soon as a single thin layer of a soon as a single thin layer of a soon as a single thin layer of the single soon as a single soon as a single thin layer of the soon as a single soon as a sing

Address Zam-Buk Co., Toronto.

The Word "Strike."

The carliest use of the word "strike" in the sense of stopping work occurs in London Chroniele for London Chroniele for the Word London Chroniele for London Chroniele Lo

MOTHER OF LARGE FAMILY

Tells How She Keeps Her Health — Happiness For Those Who Take Her Advice.



Her Advice.

Scottville, Mich. — 'I want to tell you love much good Lydia E. Pinkham's Vog-ectable Compound and Sanative Wash have done me. I live on a farmandhawowhed wery hard. I am forty-five years old, and am the mother and the case of the compound of the compound of the case of the compound of the case of the compound of the case of the case of the work and the case of the work and the case of the case of

t F.D. 3.
Lydia E. Pinkham's Vegetable Com-sound, made from native roots and herbs, contains no narcotics or harmful drugs, and today holds the record of being the most successful remedy for woman's ille

KSHUTT Plow COMPANY

COCKSHUTT PLOW

GET IT OUT!

CRICULTURÁI

Parson—"Well, deacon, I hope my ermon this morning proved restful o your doubts" Mrs. Deacon—"It certainly did, par-on. He slep' like a baby through it

Germany possesses only 35,297 miles of railway.

W. N. U. No. 895.

The state of years at Antone Dr. J. 1. The state of general reaches and the state of years at Antone Dr. J. 1. The state of general reaches and the state of years at Antone Dr. J. 1. The years at

Dr. Morse's indian Root Pills Healed Mr. Wilson's Sores When the severs of the body—borels, kidneys and skin duste—get Cogged up the blood quickly becomes impure and requently sores break out over the body. The way to heal then, as Mr. Richard found, is to purily the blood. He writes.

"For some time I had been in a low, depressed condition. My appetite left ground, but no purily the blood. He writes are not been sometimed to the series of the blood and I looked about in vain for some medicant that would accomplish this. At last Dr. Morse's Indian Root Pills are of the most wonderful medicines I have ever known. My blood was purised in a very short time, sore healed up, my indigestion vanished. They always the series of the most wonderful medicines I have ever known. My blood was purised in a very short time, sore healed up, my indigestion vanished. They always upon as the family remedy."

Dr. Morse's Indian Root Pills cleans the system thoroughly. Sold by all dealers at 25c a box.

Sickheadaches—neuralgicheadaches—splitting, blinding headaches—all vanish when you take Na-Dru-Co Headache Wafers
They do not contain phonostin sectorities do not contain phenacetin, acetanilinine, opium or any other dangerous drubox at your Druggist's.



Harness Oil The IMPERIAL OIL CO., Limited

EUREKA Keeps your Harness SOFT AS A GLOVE TOUGH AS A WIRE, BLACK AS A COAL Sold by Dealers Everywhere.



WOMEN GURED AT HOME



SHIPPING **FEVER**

Influenza, pink eye, epitoptic, distemper, and all nose and based, kept from having any of these diseases with a second property of the proper

May Adopt The Metric System

May Adopt The Metric System.
The civilized world has only one unit of measurement in common—time. The second is based upon a part of the time it takes the earth-to revolve. Other weights and measure systems vary. However, it now has been ropposed that this country shall adopt the metric system, which was invented in France. It has for its basic unit or meter, a fraction of the country of the c



FUTURE SAILINGS
Montreal Guebe - Livepool.
Empress of Britain - Friday, May 3
Lake Champlain - Thurs, May 2
Lake Manijoba - Thurs, May 22
Empress of Britain - Friday, May 24
and Weekly thereafter.

and weekly thereafter.

Rates:
Empresses: 192-50 Saloon, \$33,75 Second, \$32.50 Third Class.
Other Ships: 150,00 Second, \$41,25
Cher Ships: 150,00 Second, \$41,25
Third.
Reservations and details from any
Railway Acondor Rates
10 Scart Rates
10 Postage Ave. Winnings.

Special Notice

Agents wanted to buy junk for B. SHRAGGE Cor. King & Sutherland, Winnipeg Man.



AGENTS WANTED.

Write for agency for our special to-order tailoring for your town. There is money in it. John Dawson, Ltd., Church St., Toronto.

R. ELLIOTT, SPECIALIST, PRI-vate diseases and drink habit. Write 81 Queen East Toronto.



******** IDSBURY FURNITURE STORE

Just Received, spring stock of

Baby Carriages and Go Carts, Carpet Squares, Linoleum 12 ft. wide. Window Blinds & Curtains, also the newest designs in Wall Paper, Dinnerware in sets and open stock

Durrer جج Brusso

COMPLETE HOUSE FURNISHINGS.

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W. G. Liesemer

Headquarters for

Shelf and Heavy Hardware, Stoves, Tinware, Furnaces, Wall Papers, Sherwin-Williams Paints, Deering Machinery, John Deere Implements

Job Work a Specialty

Call in and see our National Canada Stoves

LINDQUIST

SUCCESSOR TO W. GEDDES

All kinds of Harness and Saddlery Goods

Repairing given careful and prompt attention

LOWEST CASH PRICES. CALL IN AND SEE US

Maple Grove Farm H. D. BOOKER

F. S. KREMPEIN

Is For Sale

Improvements as follows: House 26x40, two storey barn 40x80; drive shed 22x granary 18x30; hog stable 24x48; elevator, capacity about 20 000 husbels of oats: on the N. W. 1-4 of Sec. 2. Tp. 31, R. I. and adjoining. the east half of Sec. 3; all fenced and cross fenced; 310 acres broken, 20 acres in Very reasonable terms; will take in exchange raw land or suitable Calgary Property. It will pay you to look over this bargain.

F. S. Krempein, Owner

Chamberlain's Cough Remeay

PAINTER AND PAPER HANGER

Wishes to thank the people for their support of the past year and is right on the spot for business this year, only

Don't Ask For Credit TERMS STRICTLY CASH

The Standard

THE STANDARD is the Nation Weekly Newspaper of the Dominion of Canada. It is national in all its

ings, procuring the photographs from over the world.

lis articles are carefully selected and as editorial policy is thoroughly independent,

subscription to The Standard ts \$2.00 per year to any address

TRY IT FOR 1912!

Montreal Standard Publishing Co., Limited, Publishers

PTION: One Dollar per year idvance. All arrearages of six months or nore will be at the rate of \$1,50 per year. Advertising Rates quoted on application. H. E. OSMOND, EDITOR.



Overdoing Real Estate

Once again The Commercial feels it to be a duty devolving upon it to warn the people of the west against the real estate fever. There are at present indications that the prosperity of the country will be taken advantage of to boost almost anything in the shape of land as town or city lots Elsewhere we are drawing attention to the fact that bankers and other financial men are trying to prevent extremes in this form of investment. It should be the duty of every citizen to discourextravagance of this kind, not to get caught in the whiripool themselves.

so aggressive have some real of difference in the cost of operations of the cost of operations and maintenance, state vendors become that this affine and maintenance.

Mr. Cowan claimed in conclusions in the cost of the conclusion of the cost of week, and perhaps previous to this week, agents have been going from house to house coaxing the people to invest in lots in sundivisions on the outskirts of towns far from Winnipeg. Probably smooth agents have been going so far as to try to induce women to invest any savings they may have, when the men are not

Men of experience in affairs of has on different occasions happened to spare money put into outside lots in towns that perhaps for a temporary spell had a period of special booming. In many cases these lots are today being plowed for farming pur

In the case of a large city, one may feel reasonably safe in buying lots a considerable distance from the business centre, for the city, in all probability, will grow in all directions and property become more valuable. Every town in the country, however, cannot expect to be a Winnipeg. or a Vancouver, and we do not say this with any purpose of "knocking." It would be our de-light to see every village and town in western Canada grow rapidly and continue prosperous We are of the opinion, though, that it is absurd to parcel off subdivisions perhaps a mile or two from the center of a town of but a few hundred population, as is being done, from all accounts, in some

instances today. The extremes to which a cer tain class of real estate vendors are trying to go cannot very well be prevented except by legislation, and the time is ripe for exer-

The Didsbury Pioneer cising some control in the matter in these provinces. We suggest ed before that the real estate changes, in their own and other peoble's interests, take steps to curtail the operations of the scrupulous element that bear the name of real estate agents, who, if justice were done, would not be in the business at all.—Com morrial

Ruling the Western Rates

The west is in a fair way to get adjustment of railway freight rates. That will undoubtedly be the result, if the advantage gained this week at the sittings of the Railway Commission at Otta wa will be followed up. It is that only about one hour was devoted last Tuesday to the case of the west against the rail ways, but that hour was evident

ly a lively one.
When M. K. Cowan, K. C. council in the matter of Saskatchewan and Alberta, began to present his case, there was present the usual quota of railway officials, ready to be as plausible as they are accustomed to be. They met their match. Cowan forced the railway representatives to admit that for simi lar traffic in like quantities the service given by the railways in the east and the west is practically similar. Statistics were then presented to show that the freight rates in the west were all the way from 20 per cent. to 160 and at any rate to be cautious per cent. higher west of the not to get caught in the whiri Great Lakes than in the east, while there was not a great deal

sion that he had made out a prima facie case against the com panies, and that it is up to them to prove that there crimination against the west in the matter complained of. In the opinion of the people of the west, the railways will have a great task on their hands to prove any such thing.

The Commission meets again the west and other parts of the on April 29, in Toronto, when the Dominion call attention to what has on different occasions hat the information asked for. Ar interesting session is expected .-Commercial.

Why He was Late

"What made you so late?"
"I met Smithson."

"Well, that is no reason why y should be an hour late getting home

"Did you tell him to take Chambe lain's Tablets?"

"Sure, that is what he needs." Sold by all dealers.

FOR SALE

PLEASANT VIEW RANCH

N W. 34 Sec. 32, T. 31, R. 3, W. 5th. Good buildings, good water, fenced and cross fenced; 135 acres under cul-tivation, 24 acres in fall wheat. No better soil in Al-

\$5,600.00 Part cash, balance 5 years time

F.J.COUPER. - DIDSBURY

AUCTION SALES

to be conducted by

G. B. Sexsmith, Auctioneer

Cattle Brands

Cattle branded J. C. quarter circle on left hip and J. E. quarter circle on left rib belong to J. Cooper, Didsbury.



King Hiram Lodge No. 21, A.F.&A.M Meets every Tuesday evening on or be-fore full moon. All visiting brethren welcome. J. NIXON, A. G. STUDER,

A. G. STUDER,



DIDSBURY LODGE NO. 18, 1.0.0.F. Meets in Fraternity Hall, Didsbury, every Thursday evening at 8 o'clock sharp. Visiting Oddfellows always welcome. A. BRUSSO, N. G. S. WOOD, Sec.

C. L. PETERSON

Real Estate and Insurance. Notary Pub-lic. Justice of the Peace. Official Auditor. Issuer of Marriage Licenses. DIDSBURY, - ALBERTA.

H.S. Patterson, B.A., LL.B. Barrister, Solicitor, Notary Public

MONEY TO LOAN on town and improved farm properties. Office—Over Union Bank of Canada Block.

DIDSBURY. - ALBERTA

Dr. A. J. Weart, M.D., C.M. Physician, Surgeon

aduate Toronto University. Office and residence one block west of Union Bank. DIDSBURY, - - ALBERTA

DR. W. G. MOORE.

Honorary Graduate of the On erinary College, Toront Cails Promptly Attended To Dentistry a Specialty DIDSBURY. - ALBERTA

J. L. BEANE

Wholesale and Retail Dealer in Hay
and Grain
Poultry and Hides bought.
prices paid.
DIDSBURY. ALBERTA

For Sale

20,000 ft. of first-class rough lum-ber, board and dimension, at \$15 per thousand. R. Alloway, 17 miles west of Didsbury.

ESTRAY-One black FERRAY—One black cow, fresh. long horns, 8 years old, branded on left ribs; one cow, light red, fresh, mulle, about three years old, branded on left ribs. J. H. TITSWOFTH, 2½ miles south and 1½ miles west of Didsbury.

ESTRAY—One gelding, 6 years old, black with white head and white hind feet, weight about 280, branded point shoulder; also a multiple steer, 2 years old, red, branded J E half diamond over on right riles. Apply C. R. LIESEMER, Sec. 24, T. 31, R. 28.

85 REWARD

STRAYED—Dark brown filly, sup-posed to be near Reed's ranch southeast of town; 2 years old, branded 3 on right hip, white stripe on face. The above hip, white stripe on face. The above reward will be given for information leading to recovery. WALTER SMITH

85 REWARD

S5 REWARD

STRAYED—One heifer, one year old, roam with red neck, branded Fi C on right ribs; one steer two years old, light colored roam, branded E C on right ribs. Above reward will be paid for information leading to recovery by CHAS.

VOLNAS, Sec. 23, Tp. 31, Rg. 3, W. 5, on blind line west of Didsbury.

My little son had a very severe cold. I was recommended to try Chamberlain's Cough Remedy, and before a small bottle was finished he was as well as ever," writes Mrs. H. Silks, 29 Dowling street, Sydney, Australia. This remedy is for sale by all dealers.

HAUNTED

GERTRUDE WARDEN

Author of "Dancing Leaves,"
"The Sentimental Sex," "The
"Crime of Monte Carlo,"

WARD, LOCK & CO., LIMITED London, Melbeurne and Toronto



CANADA BEATS THE U.S.

CANADA BEATS THE U.S.

MORE HONORS FOR GIN PILLS

"Baving taken two boxes of your
coverient Oils Pills, the relieved
me so much that I am outle satisfied
me so much I had to horrow a box
from a lady friend who is also noise
come yet and I had to horrow a box
from a lady friend who is also noise
residing you Hild There boxes
which I would ask you to send at
none as I am not quite see well when
I am without GIN PILLS.

GIN PILS must be good when people
in Massanghuse the send all the way to
jurcent to jeet them. There is noish
ing life Gin Fills—nothing just the
same or just the probability of the
diadder Froulde, or Rheumatism. Insist on having Gin Pills, due a box, di
to the control of Cinada, Limited, Dopt, N.U., Toronto, 92

tertilise in productor, the great why buds.

WARD, LOCK AC, LINITED Leaves, we without GIN PHLAS.

Continues.

Harry Scenar poles with major—
"The you know the half year and the weak with a ned and a wink as he heard with the weak with a ned and a wink as he heard the wink with a new wink and the weak with a new wink and the wink wink as heard the wink with a new wink and wink with a new wink and with a new wink and wink with a new wink wink with a wink wink with a new wink with a new wink with a new wink wink with a new win

haies, the very sight of the poor child."

CHAPTER NVII.

No one is more obstinate than a man in ieve.

The Forbidden Roen.

No one is more obstinate than a man in ieve.

The forbidden Roen.

The fo

Leg Like Raw Flesh from Knec Down

"I have been treated by doctors for steenty-two years for a last same of extreas in the restrictive years for a last same of extreas in years. The last wards struck Harry oddly treenty-two years for a last same of extreas in years. The last wards struck Harry oddly treenty-two years for a last same of extreas in years. The last wards struck Harry oddly treenty-two years for a last same of extreas in years for a last same of extreas in years. The last wards struck Harry oddly treenty-two years for a last same of extreas in years for the last two treenty-two years for a seman the tree tree of years for years for the last two trees of the last two trees of years for years for



New Orleans expects to be the arre or the richest country in the rid when the plans for reclaiming sextremely fertile lands in that re-mare carried out

A luxuriously fitted privte car for the use of bridal and theatre parties is maintained by the company which controls London's street railway sys-

0

EXCESSIVE DRINKERS REGAIN SELF-MASTERY

DAYS

at the Neal Institute will absolat the Neal Institute will absolutely cure the excessive Drinker of all craving and desire for alceholic drink in any form, and this without the use of hypoder-mic injections. There are no bad after-effects. Booklet and com-plete information on request.

The Neal Institute Co., Ltd.

502 Seventeenth Ave. West. CALGARY

WINNIPEG

REST AND HEALTH TO MOTHER AND CHILD. REST AND TRACKIN 10 MULRICH ARGUSTALS.
Mass. WINSBROWS NORTHIND SWATE HAS SEEN MASS. WINSBROWS NORTHIND SWATE HAS SEEN THE STATE OF THE CHILDREN. WILLIAM TRACKING WITH PREPERTY SUCCESS. IT REQUITES THE CHILD SOFTENS THE GUINE ALLAYS AND FAIR CHILD SOFTENS THE STATE OF THE CHILD STATE OF THE

THE JOHN McPHERSON CO., LTD.,

When Your Eyes Need Care

An Advertising Senius.

He was an old merchant who had bill up a big business by advertising.

In the state of the state o

Effic-"Shall I put on my mackin-tosh and run out and post this letter mother" Mother-No. dear; it's not fit for a dog to be out a night like this. Let your father post it!"—London Opinion.

There is probably more trady storf sold in the making powers may be found to the making powers may be made and the major than in any other line. Most of it contains large quantities of alum. To avoid the use of this dan-serous acid, see that all its collects serous acid, see that all its collects package, The words "No Alum" on the package or in an Ad. is not sufficient,

London employs more factory-workers than any other city in the United Kingdom.

A 7% Safe Investment







ONE DYE FOR ALL KINDS OF GOODS

bas a girl's baskethail team and had be in stremons, rene has tainted," cried someone, steady, girls," cried the captain to her a little air and hass the ce."—Washington Herald

DIXIE TOBACCO

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descripted later or.

Attracting Manufacturers
Calgary, Alta—Not less than 160
More and manufacturers
Calgary, Alta—Not less than 160
More and manufacturers
are liberal inducements to locate here,
but he immediately adjacent trade territory.
The city is now offering manufacturers
are liberal inducements to locate here,
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APPALLING MARINE DISASTER CREATEST IN WORLD'S HISTORY

The Transic, the Largest Ocean Line ever Design and went down, Coryonal Hundred of Vectors to a Water Greek of the Company of the C mations to regulate the safety of secules bears and their passengers——discovered bears and their passengers—discovered by the secules bears and their passengers—discovered by the secules are supported by the secules of the safety of the saf

WE have two good farms within one-half mile of the town of Three Hills for sale or trade at a very low price. It will pay you to take a look at this land if you are going to buy

WE ALSO MAKE A SPECIALTY ON FARM LOANS & FIRE INSURANCE SEE US

Hembling &

THREE, HILLS, ALTA. ALL KINDS OF FARM MACHINERY

Farmers! Farmers!

Before buying your machinery come and look at my stock of implements

McCormick Drills Disc Harrows Binders, Mowers & Rakes P. & O. and Emerson Plows, Harrow Carts Wagons, Democrats, Buggies and Road Carts Magnet & Dairy Maid Cream Separators

Buy Bille's Gopher Poison, its a sure cure for the little pests. Sold by

Old McCor-mick Stand J. F. FRIESEN East of R. R. tracks



FOR EASTER BAKING

of delicious bread, buiscuits, rolls or cakes use the high grade and successful Pastry Queen flour. You will never be disap-pointed when you have baked your bread rom this superiative flour. It gives your he dainty palate and that makes you read the ideal Easter food. We have and that makes your

H. REIBER & CO.'S

"My Business Is Unique."

We are told by the old-time circus men and dime seum operators that good freaks used to command large salaries. Barnum's "dog faced boy" is said to have drawn \$200.00 a week—you see he was the only dog faced boy in the world-he was unique.

Most of us—ven if we could be freaks—would prefer to muse our is dihood some other way. And, anyway, the "freak" stm is about played out—even in the circus business

business

It is surprising to find an otherwise hard headed toosiness man who takes a strange, abnordial joy ness is unique. It cannot be adition posing as a freas. He doesn't vertises discussibility and the posiness of th

An Actual Experience that Completely Routs the "Unique" Theory

They market a product which upon. Today, at the end of 18 their sales manager was wont to months, this firm is advertising on refer to as "the hardest thing in a much larger scale. Direct orders the world to advertise". But a for the "hard-to-advertise" line persistent advertising man kept a hammering at the door of skeptic—advertising is looked upon by that ism, and he finally agreet to "test sales manager as an all-importout" an advertising campiagn. A ant factor in his business-twelve menths' trial was agreed building.

The DIDSBURY PIONEER

Sunnyslope Gets Good Horse

G. Dobson, salesman for Graham Bros., borse importers of Carberry, Man, made a good sale to Nelson Bros. of Sumyslope last week, in fact it is reported one of the best sales of it is reported one of the best sales of the season. The horse that Alessrs. Nelson bought was Marcelle (imp.) 10.000l, which is described by ex-pert horsemen to be one of the most stipical draft sires ever shown in the west. He is a prize sinner of note, winning the \$100 Manitola Free Press cup at Neepawa and Portage La Prarie against all breeds, and was second at Chicago International when two years and seven months old. This horse weighed 1780 when taken off the boat.

Mr. Dobson also sold Hopetown of Silversprings (imp.) to Mr. Wright of Erskine. This herse was fourth in the three year olds at Calgary in a

Story of Titanic

The following table gives all the particulars of the ill fated passenger ship Titanic, which was wrecked las-

recki
Titanic salied from Southampton on
Itariclay, April 11.
Carried First Class Passengers—322.
Second Class Passengers—373.
Third Class Passengers—605.
Total, 1,269 passengers.
Officers and Crew—610.
Total Soulis on Board—2700.
Struck feelerg on Sunday, April 14, at 1,400 n. m.

.40 p. m. Foundered at 2.20 a. m. Monday, Placed in Lifebouts-751

Died in Lifeboats-1. Picked up by the "Carpathia" - 705. Died on the "Carpathia" from e

Died on the "Carpathia" from exhaustion—
Went Down with the "Transic" 1505.
Went Down with the "Transic" 1505.
First Class Plassengers Saved 202.
Soond Class Plassengers Saved 178.
Third Class Plassengers Saved 115.
Total Plassengers Saved 115.
Total Plassengers Saved 115.
Total Plassengers Saved 115.
Souther Saved 116.
Souther Saved 117.
Total Cres Saved 117.
Total Cres

Total estimated loss, including loss to ship and life insurance companies, \$50,000,000.

The Belgian Draft Stallion Acte

Moved by the same high public spirit officer. It Canadian Highway Assemble and the ingle purpose or bringing the ciation for lending his indicance to the roads or Canada by the a standard that where his first day that a young many popular paper a reporter on a popular paper a reporter came from the paper of the extra paper of the canada in that these severally respectible to the standard that the several prospection that this Royal Highness should consent to become patron of the frage of the canada in highway Association. The countrol of the fire, so sent this tele-part of the paper of the canada in highway association. The following reply was received a days as object to exceed the paper of the canada in highway association. The following reply was received a days as object to exceed the paper of the canada in highway association. The following reply was received a days as object to exceed the paper of the canada and have the canada and the paper of the canada and the canada and the canada and the paper of the canada and the paper of the canada and the paper of the canada and the canada and the paper of the canada and the paper of

EASY GRACE



men who know the niceities which clothes should

We want to show you the excellence of Style-Craft Clothes.

Reitzel & Kalbfleisch

DIDSBURY, ALBERTA



Movement for Good Roads

His Royal Highness is much interested in the subject of good roads, and wishes

Canada wis have; the magnificent sensors of separated by the committee.

The Belgian Draft Stallion Act with stand at his owner's tarm at half with the season of 1912

Bedjian Braft Stallion Act with stand at his owner's tarm at half and mile north of Elikton for the season of 1912

Pedi, rec — Sire, Nevellois 19684; if and dam, Made-line 8859; great grand sire, Paulin sire, Bonis 9914; grand dam, Made-line 8859; great grand dam, Fanny du Fo 91695; great grand dam, Made-line 8859; great grand sire, Paulin Soft, Formation of the association was replaced and the season of 1912

Anyone wishing to leave mares on the farm for service for season can do on payment of \$10 for the season.

Nature's Scalp Tonic

Machela, Nature's Scalp Tonic

Moved by W. J. Kerr. seconded by Vice President A. E. Todd—"His Royal Highness has put to practical out of the content of the public with the dam for service for the public vice of the service of the season, the dam's of the service of the season of the service of the s

C.P.R. CALGARY SHOPS

Great Car Shops to be Erected by the C.P.R. at Calgary, to be Known as The Ogden Shops.

Grant for Storgs to the Excelled by the C.P.R. of Capture 1 to the Now of the C.P.R. of Capture 1 to the Now of Capture 1 to the Capture 1 to

Mother Graves' Worm Exterminator will drive worms from the system without injury to the child, because its action, waile fully effective, is ailed.

mild.

When Oranges Were Taboo in Holland.
Oranges were for some years a prohibited fruit in Holland. Wifien the Batavian republic was established the Batavian republic was the subject of your disputation. The Batavian republic was the subject of your disputation to the Batavian republic was the subject of your disputation to the Batavian republic was the subject of your disputation to the Batavian republic was the subject of your disputation to the Batavian republic was the subject of your disputation to the Batavian republic was the subject of your disputation to the Batavian republic was the subject of your disputation to the Batavian republic was the subject of your disputation to the Batavian republic was the subject of your disputation republic was the subject of your disputation to the Batavian republic was the subject of your disputation republic was the subject of your disputation republic was the subject of your disputat



150 a Tin.
Don't let them fool you with a chean imitation SNAP is the ORIGINAL and BEST HAND OLEANER. Will remove greate and stains of all abdo.

CREAMIEST BISCUIT

Thousands of people all over Western Canada are letting MOONEY make their biscuits.

They have found that MOONEY'S BISCUITS are just a little crisper, just a little creamier, just a little thinner, just a little more appetizing.

MOONEY'S BISCUITS are just good enough to take the place of the product of the home oven: Uso

MOONEY'S PERFECTION SODA BISCUITS

Made in the big sanitary factory in Winnipeg.

The biscuit that's good for every meal of every day, In air tight, dust proof, damp

Hol.

A LOVELY BABY BOY

This Mether is Quite Enthusiastic New More and the Carlotte St. Company of the Carlotte S



INSIST ON GETTING "EDDY'S"

Washboards, Wood Pails and Tubs, Fibre Pails and Tubs.

A RELIABLE MEDICINE FOR YOUNG CHILDREN

Warts are unisclubly belimbles, and corns are painful growths. Holiculary to consult the construction of the corns are painful growths. Holiculary to consult the consultation of the corns are painful growths. A friend was once talking with a crasy woman, when a stingy man passed by the consultation of the consultation of the painful growth are consultation. The consultation of the co





DOCTOR PIERCE'S GOLDEN MEDICAL DISCOVERY.

It took Dr. Pierce, with the assistance of two learned chemists and pharma-cists, many months of hard work experimenting to perfect this vegetable alterative and tonic extract of the greatest

Ladies Dress Skirts



Under Skirts



A T present we are showing a splendid range of Ladies Dress Skirts, in Panamas, Violets and Serge, Navy, Brown and Black, with or without high

Studer & Co.

THE ONLY STRAIGHT CASH STORE IN TOWN



FANS! FANS! FANS!

WE DON'T SELL FANS, BUT FANS AND PLAYERS BUY THEIR BASEBALL SUPPLIES FROM THE STORE THAT SELLS THE PROPERLY AUTHORIZED GOODS.

WE HAVE USED SKILL IN PICKING OUT OUR ENTIRE

SPORTING GOODS

WHEN YOU WANT THE PROPER THING COME TO US.

D. S. SHANTZ & CO.

Your Banker is an Important Factor in Your Success

Do you take him into your com him? He may possibly be able Bank or not, call and see him.

Capital and Surplus



BANK DIDSBURY, Alta.

DIDSRIIRY MARKETS

Steers, grain fed, live	\$6.00
Reef, corn fed. dressed	8.00
Veal, dressed	10.00
Hogs, live	8.00
Hogs, dressed	10.00
Bacon, No. 1, smoked	221/2
Hams, No. 1	0.20
Mutton, dressed	1216
Chickens, spring dressed	121/2
Clickens, live	0.10
Fowl	to toc
Hides, green	0.06
Butter, choice	0.30
Eggs	0.18
Potatoes, bushel	. 60
Hay, upland No. 1	8.00
Hay, timothy, No. t	12.00
Green feed	7.50
Wheat, No. 1 red	0.70
Wheat, No I white	0.70
Wheat, No. 1 northern	0.79
Wheat, No. 1 feed	0.30
Flax	1.50
Birley No 4	0.40
Oats, extra No. 1 feed	0.28
Oats, No. 1 feed	0.27
Oats, under 34 lbs	0.21

BUSINESS LOALS

Highest cash price paid for eggs. Early Ohio seed potatoes for sale. A. A. Perrin, egg merchant, Didsbury.

in room to and 11 Elma bix, son avenue. Calgary, and will make their visits regular here at Cham-bers Drug Store every 2 months. All work absolutely currenteed. their visits regular here at Cham-bers Drug Store every 2 months. All work absolutely guaranteed.

If your present glasses do not dongive you entire satisfaction that offi is why you should consult M. Mecklenberg, A. M., the eminent eye specialist, for by giving abso-lute satisfaction in such cases as yours is why he has made his reputation. A word to the wise is sufficient, Will again be at the Alexandra Hotel, Didsbury, on Thursday, May 2nd.

N. Weicker is shipping hogs every Monday, paying 8c and the raise for Monday, April 29th. See me before you sell. If I will not do you any good I will do you no harm.

Band Members

We have been asked who are mem-bers of the Citizens hand now, as some of the boys who were in the band last fall had gone away. Bandmister Gathereole states that the land is in just as good a condition as ever and that he has a lot of good material in hand. These are the members with the instruments they play: [1]. Gathereals—Berlament

Gathereole — Bandmaster,

11. Gatherede — Handmaster, so ornet.

Alf. Weber—Solo cornet.
Harly tialed—1st cornet.
Harly tialed—1st cornet.
Harly tialed—1st cornet.
Ed. Perchalenker—2nd clarionet.
Ed. Perchalenker—2nd clarionet.
Ed. Perchalenker—2nd clarionet.
Ed. Develouse — Solo alto.
Frank Hoffman—2nd clarionet.
Go. Wrigelsworth—3nd alto.
W. A. Miller—Silod trombone.
Enri Sexsmill—1st tenor.
Charley Mortimer—Valve trombone.
Ed. Fisher—Tuba.
Ed. Clemen—Sanar drum.
Gilbert Howe—Bass drum.

To Be in Calgary by June 1

Having been compelled to take over

A Car of

Hoosier Press Drills and Disc and Lever Harrows

I will sell same at cost. Now is your chance to $g\varepsilon t$ your MACHINERY CHEAP

0. W. Hembling

"Overseas" Club **Formed**

reggs. Early Ohio seed potatoes for sale. A. A. Perrin, egg block on Friday evening last to form merchant, Didsbury.

Taube Eyesight Specialists have opened a permanent office in room 16 and 17 Elma blk., 8th

The local branch of the British Empire.

The local branch stris with a men.

Preliminary organization work wa-done at the first meeting, and the officers and executive committee ap-pointed as follows:

pointed as follows: President—Mayor H. B. Atkins. Vice-President—H. E. Osmoad. Executive Commutee—H. D. Erok-er, Geo. Watson, H. Gatherco'e, A. Murdiock, Sam. Arlendson, E. Fischer. I. was also decided to charge a membership fee of \$1 per year for cur-tron extenses. rent expenses.

The man object of the parent club is to help one another and to draw to-gether in the bond of comradeship the peoples now living under the folds of the British flag and to insist on the vital necessity of the Empire of British supremacy on the sea. The objects of the local branch are:

Fo bring together in friendship members of the "Overse-s" club re-siding in Didsbury To extend the hand of fellowship to

members arriving from or passing to members arriving from or passing through to other parts.

To create and foster an intelligent interest in the welfare of the British Empire by placing before the individual a creat idea of the duties, responsibilities and privileges personally interesting the property of the proper

sponst-little and privileges personally implied by British citizenship. Fo support kindred societies, or

Another meeting was held on Monday night when it was decided to draft Edmonton, April 14.— Canadian a resolution of sympathy for the sur-Northern Divisional Engineer Fraser vivors and bereaved from the late stated Saturday that the Canadian Totanic disaster, the resolution to be Northern really would be in Calgary sent to the headquarters of the club in sent to the headquarters of the club in into its watery grave carrying with it



to chop our meats with cleavers in order to eat them. If you like the best cuts of carefully selected, deli-cately flavored

MEATS OF QUALITY.

firsh and tender, you will make no mistake in buying here. You get what you ask for—not a substitute. You are contriously served and your purchases promptly delivered. Or-der today.

der today.
WE BUY HOGS, CATTLE, CHICKENS
HIDES, ETC., and pay highest
cash prices.

City Meat Market M. E. JONES, Prop. Phone 42

Drays for Hire

We are ready at all times to do your draying or hauling of all kinds.

Teams always at your

H. ROETH, Didsbury

INDIGESTION

If you are suffering from indigestion movements working on putroue lines for the welfare of the British Emaire. To encourage and assist in all constitutional ways in maintaining the prestige of the British Empire.

To establish club premines which shall be available for the use of members of this or visiting members of any other branch.

For the purpose of furthering the objects of the club the committee shall from time to time prepare a syliating of lectures, debates, socials, picnics and sports, especially on New Vears and Sports, especially on New Vears day, Empire Day (24th of May), King's Birthday, and the anniversory of the foundation of the club, an Empire Day celebration to be held and the proceeds to go to some benevolent object.

By Jan are suffering from indigestion without barries and the atmediate hard that was shafed or New Years.

For years I have been a sufferer from a settle indigestion, which caused the most stressing pains in my stonach. I decided to try Booth's Miona Tablets and the objects of the club the committee shall be objected in the process of the proceeds to such as the process of the

Heartless if True

Washington, April 22. -With succor Northern really would be in Calgary by June.

He said the company intends erecting a pretentious station. As to a hotel in connection he said he had no definite information to give out the first own of the control of

definite information to give out

MARRIED

BRIELIS-GIBSON—On Monday, April

BROWN-ON Recommended to the tragic disaster was ## brought out today before the senate connection with the miterior economy in the prophylogonal to the tragic disaster was ## brought out today before the senate connection with the miterior economy in the prophylogonal to the prophylogonal to the Clab Charles and State a